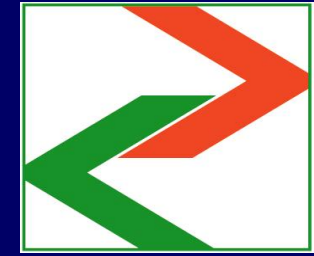


Arbeitsgemeinschaft Europäischer Grenzregionen (AGEG)
Asociación de Regiones Fronterizas Europeas (ARFE)
Association des régions frontalières européennes (ARFE)
Association of European Border Regions (AEBR)
Comunità di lavoro delle regioni europee di confine (AGEG)
Europæiske grænseregioners Arbejdsfællesskap (AGEG)
Werkgemeinschaft van Europese grensgebieden (WVEG)
Associação das Regiões Fronteiriças Europeias (ARFE)
Σύνδεσμος Ευρωπαϊκών Συνοριακών Περιφερειών (ΣΕΣΠ)
Stowarzyszenie Europejskich Regionów Granicznych (SERG)

EUREGIO II 3rd Partners' Meeting
DIMDI, Köln
19-20 May 2010



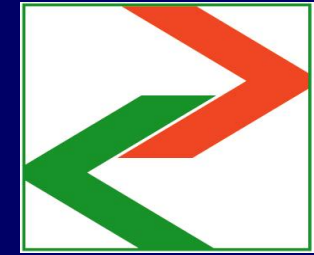
The Association of European Border Regions (AEBR)

2. Work Package # 2



Work Package # 2

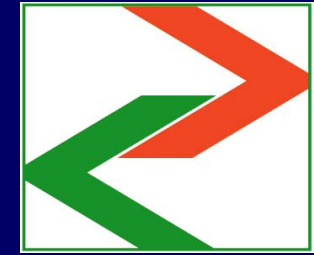
Dissemination of Results



1. Dissemination plan:
 1. Disseminating existing information to all AEBR members (Task Force and Network)
 2. Including regular information in Executive Committees
 3. Task Force CB Health
 4. Workshops at General Assemblies
 5. AEBR Newsflash



Work Package # 2 Dissemination of Results

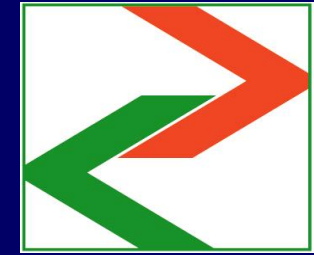


2. Identification of target groups: public authorities at all levels (and their public health institutions); health care providers; health insurances and other financers; educational institutions; professionals and patients organisations; other associations of regions and municipalities, health networks at all levels



Work Package # 2

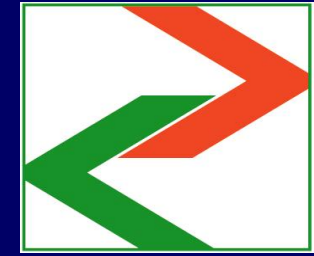
Dissemination of Results



3. (ex ante) ex post and intermediate Dissemination of the products of EUREGIO II (Handbook, HTA Guideline, and Legal Report)
 - ExComs: Linz (April 2009), Burg (June 2009), Salamanca (September 2009), Ghent (November 2009), Oulu (February 2010), Évora (May 2010)
 - Task Force meetings
 - General Assembly in Ghent (workshop)
 - III CB Health Conference (Lörrach, December 2009)
 - Newsflash (monthly, since November 2009)
 - Direct communication with all members (3 massive sendings)



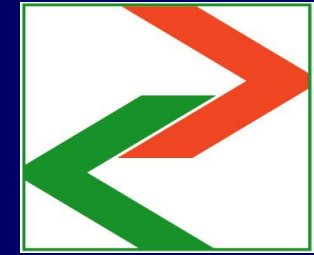
Work Package # 2 Dissemination of Results



4. Promotion campaigning to register and make opinions at the project's website (a portal where WP Leaders' pages are indicated)



Work Package # 2 Dissemination of Results

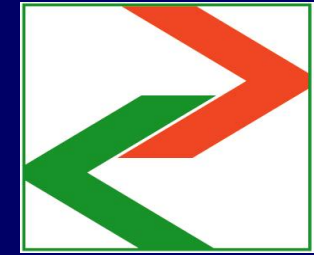


5. Participation in congresses, conferences, seminars, symposia, etc., on health (Gastein) or territorial cooperation (Open Days)
6. Journal articles (specialized and general).
7. Flyers: distributed amongst AEBR members and friends.
8. Stand?
9. Interim and final reports published separately and available for the public. Actively disseminated to all interested parties.



Work Package # 2

Dissemination of Results

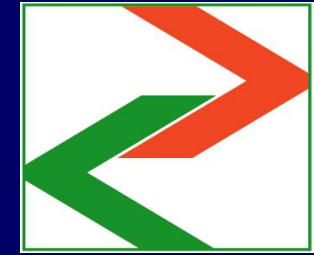


OBJECTIVES

1. Support for CB health work
2. Visibility of the project



Work Package # 2 Dissemination of Results



DELIVERABLES included

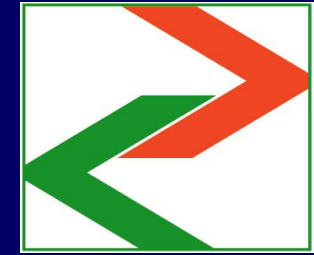
1. Project Website (D5)
2. Information Flyer (D6)
3. Publications (D7)
4. Presentations (D7)

DELIVERABLES not included

5. Reports (D4)
6. Handbook (D1)



Work Package # 2 Dissemination of Results



Specific Objective 5

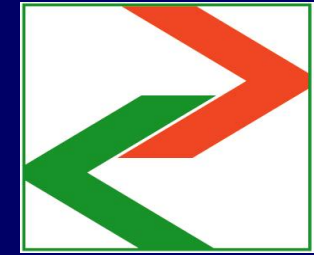
BUILDING OF A NETWORK TO FACILITATE
EXCHANGES

Existing AEBR Network, plus other (eg AER,
MOT, CPMR, ...)



Work Package # 2

Dissemination of Results



Time schedule (from Month 3 to 36)

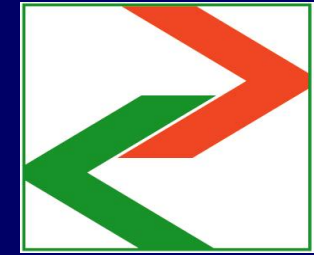
1st year: dissemination plan and target groups are defined, but dissemination activities begin with the project. Support to surveys and interviews

2nd year: operational website (or portal) with periodical information and other deliverables included

3rd year: consolidation of the network with original project proposals and research on potential sources of financing



Risks



Target persons in B/CB regions are not found

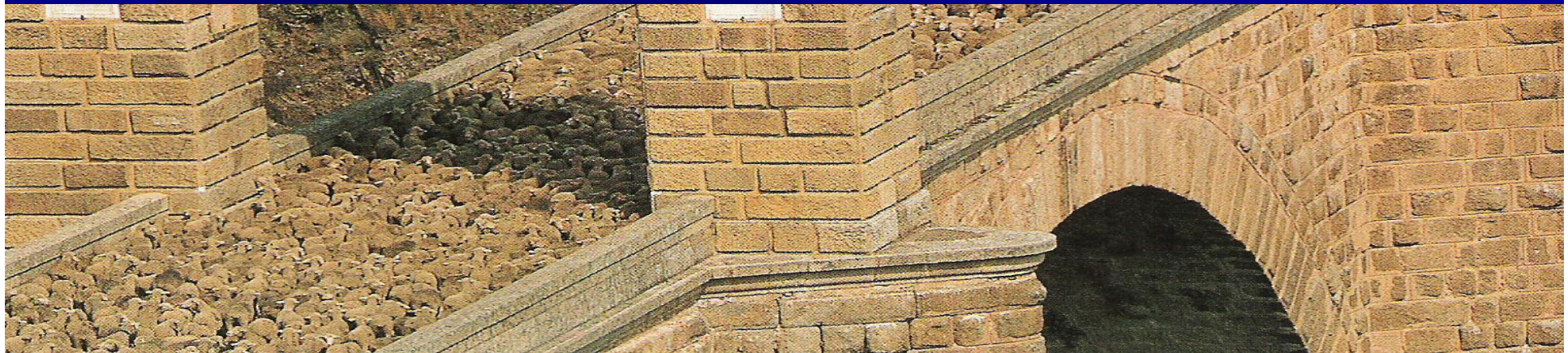
Low response rates to questionnaires/online fora/events

“Virtual” communication difficulties

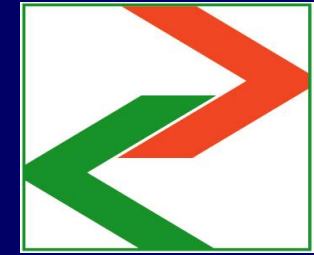
Activation of conglomerates for Open Days

Low mobilisation of diverse target groups

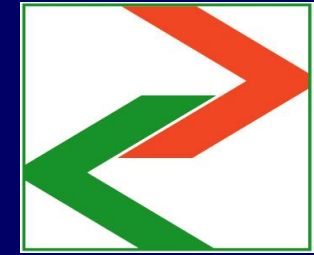
Difficulties to make contributions, publish articles, etc



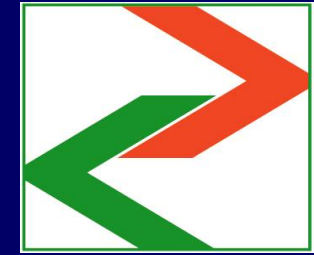
Other activities



- WP 1: Coordination
- WP 4: better use of Interreg (Handbook, more oriented to ...)
- WP 5: HTA in CBC
- WP 6: Legal aspects (EGTC?)
- WP 7: Conferences and Networking
 - AEBR Basel Conferences
 - Other: fora (also online), seminars, Annual Conference (2010, Ireland)
 - AEBR Task Force and Network



- Level of achievement of objectives
- Process of WP 2, satisfactory?
- Challenges
- Recommended changes
- Tasks for next period
- Good collaboration between partners (no conflicts at all)
- Admin., financial, mang't: + + +
- Comunicacion: + + +



Thank you very much for your attention!



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