

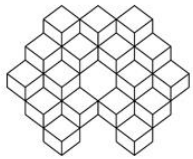
GESUNDHEITSMANAGEMENT



WP 4: HANDBOOK

Making effective use of INTERREG- Funding in cross-border health projects

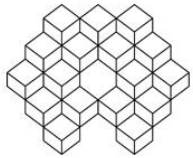
Renate Burger, Martin Wieland / Vienna



WHAT has been DONE so far?

Current status of WP4:

Activity	Output	Need/Further steps
Research in the PP regions	Specific information PP regions: case studies	<ul style="list-style-type: none">• Involvement of more EU regions• Involvement of New Members
Literature and internet research	General information different EU regions	<ul style="list-style-type: none">• More regional literature• Special Focus on New Members
Survey	General information different EU regions	<ul style="list-style-type: none">• Personal contacts to involve more EU regions / Analysis
In-depth-interviews	More detailed information different EU regions	<ul style="list-style-type: none">• Involvement of more European regions
Feedback-Process	Final version of handbook	

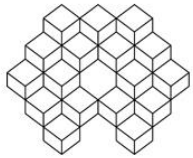


CHALLENGES and PROBLEMS faced?

- Main problem: Little content-related support
- Solution: involvement of more EU Regions and by New Member States
- Shift from Coordinator to Input-Provider
- Solution: increase of time budget of WP-leader

CONSEQUENCES ON WP4:

- Time delay: completion of the draft version
- Project phases had to be prolonged and overlapped
- Main focus on case studies

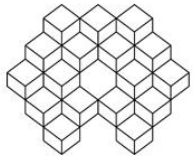


CHANGES within WP4?

Focus on case studies:
involvement of more regions – of New Member States

More output:
Development of different tools – broader target group:

- development of a practice oriented handbook that gives advice for the effective use of INTERREG-funds for cross-border health projects (print and online version)
- development of a scientific publication (special edition of the European Journal of Public Health) with the main focus on European cross-border health projects
- development of content for the EUREGIO II -Website



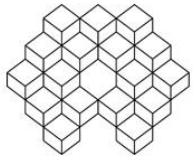
Important Key data: HANDBOOK

Draft version: January 2011

Feedback process: organized by UM in 2011

MOST urging CHALLENGE?

Determining the focus, structure and content of the handbook – Discussion „Added value of case studies...“



According to the principle:

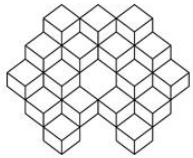
„We do not have a road map, we have to continuously create it, we need strong leadership on each side, what we are first dreaming, and then doing, has no precedent, there is no experience, we can share and learn with other similar initiatives which are going in the same direction.

[...] We more than anyone, are building EUROPE, bringing to reality all that is expressed in the directives and in the laws, but we come up against the true borders, those left behind, the barriers and fences that remain active, within the organizations and in the thinking. We are bringing the absence of borders to reality, which has to allow new relationships and new structures and services between all us European citizens.“

Enric Mayolas

CEO Barcelona Medical Center

(former director International Relations Office, Ministry of Health, Government of Catalonia)

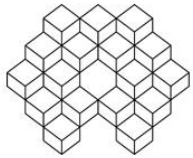


Index of the handbook:

- Introduction: background information
- The EUREGIO-project: potential fields of action
- EUREGIO II: activities and objectives
- Cross-border health activities in Europe
- WP4: objectives, methodologies and deliverables
- Structural Funds (INTERREG, etc.)

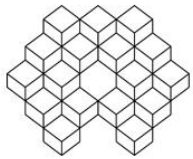
Learning from other regions:

- Summaries of the case studies
- Co-operation between hospitals (summary WP5)
- Promoting and hindering factors for cross-border co-operation (findings from case studies)
- Legal aspects of cross-border cooperation (summary WP6)
- Practical hints for project actors (recommendations case studies, check-lists, materials, links)
- Literature Review

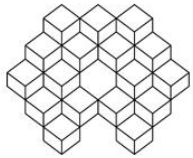


STRUCTURE of CASE STUDIES:

- Overview of the history of cross-border health projects and the activities in a region
- available guidelines/materials for the effective use of INTERREG-funds (application procedure, selection criteria, etc.)
- criteria, indicators for effective health projects
- available regional publications and webbased-information regarding successful cross-border health initiatives
- description of Models of Good Practice
- projects that failed and reasons why they failed
- recommendations for other European regions



“This project is extremely important, but it has no budget, no guidelines, no support staff and it’s due tomorrow morning. At last, here’s your chance to really impress everyone!”



GESUNDHEITSMANAGEMENT



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