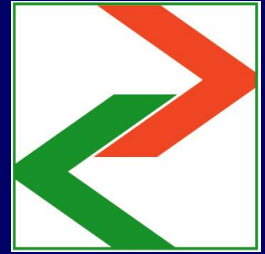


Arbeitsgemeinschaft Europäischer Grenzregionen (AGEG)
Asociación de Regiones Fronterizas Europeas (ARFE)
Association des régions frontalières européennes (ARFE)
Association of European Border Regions (AEBR)
Comunità di lavoro delle regioni europee di confine (AGEG)
Europæiske grænseregioners Arbejdsfællesskap (AGEG)
Werkgemeinschaft van Europese grensgebieden (WVEG)
Associação das Regiões Fronteiriças Europeias (ARFE)
Σύνδεσμος Ευρωπαϊκών Συνοριακών Περιφερειών (ΣΕΣΠ)
Stowarzyszenie Europejskich Regionów Granicznych (SERG)

EUREGIO II
Project Partners Meeting
Vienna, 23rd November 2010

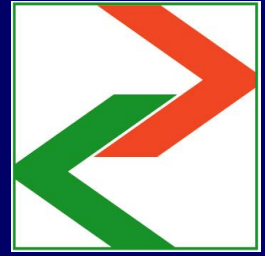


Working Package # 2
Dissemination of the Project

The Association of European
Border Regions (AEBR)

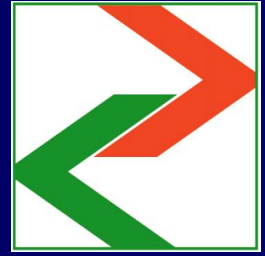


Actions carried out so far in line with methodology in grant agreement



- Different target groups have been identified and more or less involved
- Selected materials and information (agreed with the Project Coordinator) distributed amongst stakeholders systematically:
 - AEBR website: main news related to the project are published. Strong coordination with the project's site and blog.
 - Circular emails to key stakeholders (and the whole AEBR database) announcing posted materials and promoting their participation in dynamic actions (e.g.: survey, blog)
 - AEBR Newsflash (electronic monthly publication): a specific section for EUREGIO II activities + news has been prepared to make specific announcements.

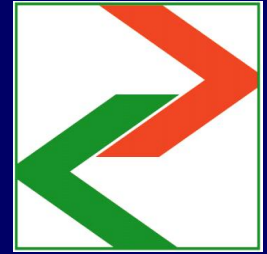
Other dissemination activities



- The Task Force on Cross-Border Health (four meetings per year). Task Force members are committed to take part in the dissemination of EUREGIO II.
- The Executive Committee (four meetings per year).
- The European Conference on Cross-Border Health (Basel 2005, Basel 2008, Lörrach 2009)
- Regular workshops (Annual Conferences Plauen 2008, Ghent 2009, Dundalk 2010)



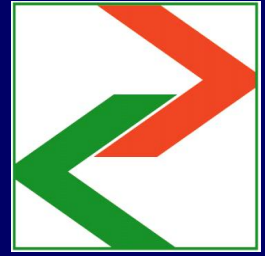
Involvement of partners and target groups



- Key stakeholders identified in European border and CB regions:
 - Managers in the regions
 - Officers in charge of health issues
 - Health professionals, providers, ... active in border regions
 - Patients' associations
 - Health networks
 - Educational institutions (selected)
 - HOPE and their related network



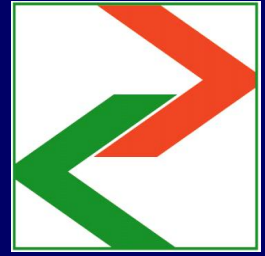
Other recipients



- European institutions (Commission, Parliament, Committee of the Regions)
- Members states (ministries, health services)
- Other Associations of Regions and Municipalities
- Other stakeholders at regional/local level



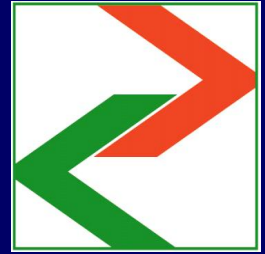
Involvement in other projects and activities



- Specific CB health actions carried out by AEHR members and European institutions
- Implementation of related projects and networks
- Follow-up of the Directive on CB Patients' Rights
- EurSafety HealthNet (www.eursafety.de)



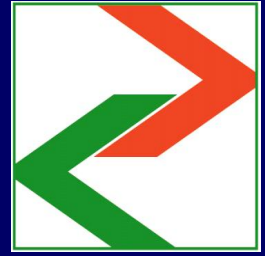
Outcomes, results and deliverables achieved



- Contacted stakeholders are informed regularly about the running of the project and related communications.



Deviations from grant agreement

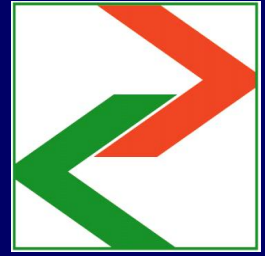


- There are no significant deviations, apart from those related to the delay in the feedback from stakeholders, and subsequent delay in the analysis of provided information.
- Stakeholders are satisfied with the information they receive ...,

although getting active feedback and in-depth comments or remarks is still challenging our structure.



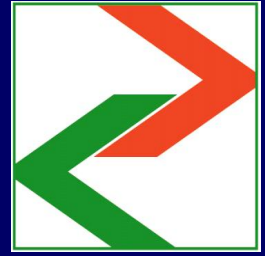
Corrective actions proposed



- A system to facilitate feed-back is to be implemented
- The blog is a good tool
- Any other electronic means with “no-time consuming” feedback tools are to be explored



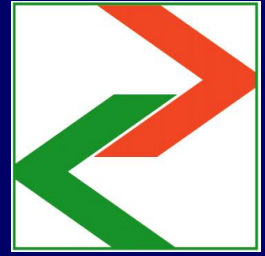
Problems encountered during implementation



- Main problem: difficulties to get active and dynamic communication with stakeholders
- Too many questionnaires are being distributed by European institutions and research bodies
- Most of them are addressed to the same people
- New and “imaginative” tools to get this information should be explored



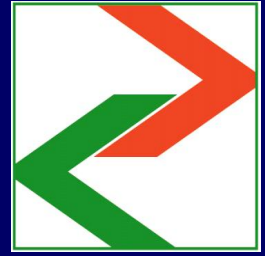
How were these problems solved?



- Insisting
- Reminding stakeholders about their feedback (*Mahnungen*)
- Using the telephone more than e-mail



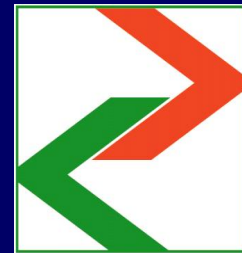
Future activities planned



- EUREGIO II materials and information (agreed with the Project Coordinator) will keep on being distributed amongst the stakeholders systematically via:
 - AEBR website
 - Circular emails to key stakeholders
 - AEBR Newsflash
- From January-February, a new stagier to reinforce



Apart from the deliverables foreseen, some specific fact sheets should be produced regarding:

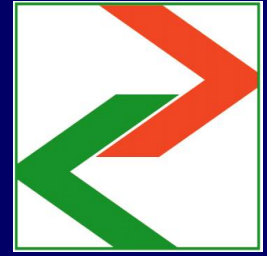


- Challenges, needs and difficulties of border and CB regions when using European funds for health-related projects.
- Criteria for the effectiveness of CB health projects
- Practical hints (checklists)
- Legal issues
- HTA Guidelines

The handbook could be transformed into a set of fact sheets



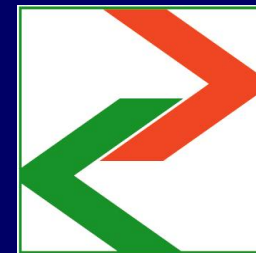
Other dissemination activities will be carried out as up to now



- Task Force on Cross-Border Health
- Executive Committee
- European Conferences on Cross-Border Health
(next in November-December 2011)
- Annual workshops
(next in September 2011 in Kursk, Euroregion Yaroslavna, RU-UA)
- Attendance at specialized meetings, conferences and seminars where information about the project would be delivered
 - A stand/poster could be installed in these events
 - Publications in specialized magazines on Health and/or CBC



Activities

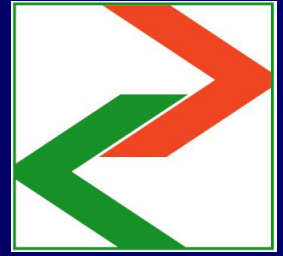


- Project website
- Information flyer
- Publications

- General dissemination of the projects' deliverables to contacts
- Targeted dissemination to key stakeholders
- Announcement of selected actions within the project (survey, questionnaire, blog, workshops, seminars, etc.)
- Distribution of the flyer
- (Repeated) distribution of the questionnaire
- Selection of stakeholders for different purposes

- Performance of in depth interviews
- Distribution of handbook's drafts for feedback
- Dissemination of the deliverables, reports and fact sheets
- Feedback reception

Thank you very much
for your attention



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